

Rep Order# 6837935	Ver# 3	Status Revised	Traffic Order# 195622	Printed: 08/03/2012 8:13 AM	1 of 7
EC'd Yes				Last Received: 08/03/2012 7:02 AM	
				Showing Buylines: All Rep Revised Lines	

Station KRQE-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm () PHILADELPHIA
Advertiser () WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office () AMY MCCREARY
Product Order	ALEXANDRIA, VA 22314	Salesperson ()
Estimate# C30N06	Agency C/P1/P2/E WLSN/ORDR/C30N06	
Buyer Patricia Dome	Flight Dates 10/30/2012 - 11/06/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*53		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$75.00	:30	3	1	TU-F	9A-10A	\$225.00	3	
*54		Sales Remark: V3 ADD TO SKED V3 Added	10/31-11/02	\$150.00	:30	2	1	W,F	11A-12P	\$300.00	2	
*55		Sales Remark: V3 ADD TO SKED V3 Added	11/02-11/02	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
*56		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$100.00	:30	4	1	TU-F	1230P-2P	\$400.00	4	
*57		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$100.00	:30	4	1	TU-F	2P-3P	\$400.00	4	

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2 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*58		V3 ADD TO SKED V3 Added	11/05-11/05	\$100.00	:30	1	1	M	2P-3P	\$100.00	1	
*59		V3 ADD TO SKED V3 Added	11/02-11/02	\$100.00	:30	1	1	F	3P-4P	\$100.00	1	
*60		V3 ADD TO SKED V3 Added	11/01-11/01	\$125.00	:30	1	1	TH	4P-430P	\$125.00	1	
*61		V3 ADD TO SKED V3 Added	10/30-10/30	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*62		V3 ADD TO SKED V3 Added	10/30-11/01	\$250.00	:30	3	1	TU-TH	5P-530P	\$750.00	3	
*63		V3 ADD TO SKED V3 Added	11/05-11/05	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	
*64		V3 ADD TO SKED V3 Added	11/05-11/05	\$250.00	:30	1	1	M	530P-6P	\$250.00	1	
*65		V3 ADD TO SKED V3 Added	10/30-11/02	\$250.00	:30	4	1	TU-F	530P-6P	\$1,000.00	4	

Rep Order# 6837935	Ver# 3	Status Revised	Traffic Order# 195622	Printed: 08/03/2012 8:13 AM	3 of 7							
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Station KRQE-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm () PHILADELPHIA										
Advertiser () WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office ()										
Product Order C30N06	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY										
Estimate# C30N06	Agency C/P1/P2/E WLSN/ORDR/C30N06											
Buyer Patricia Dome	Flight Dates 10/30/2012 - 11/06/2012	Salesperson Phone# 215-568-6540										
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845										
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*66		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/01	\$125.00	:30	3	1	TU-TH	1035P-1137P	\$375.00	3	
*67		Sales Remark: V3 ADD TO SKED V3 Added	11/05-11/05	\$125.00	:30	1	1	M	1035P-1137P	\$125.00	1	
*68		Sales Remark: V3 ADD TO SKED V3 Added	11/05-11/05	\$50.00	:30	1	1	M	1137P-1235A	\$50.00	1	
*69		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/01	\$50.00	:30	3	1	TU-TH	1137P-1235A	\$150.00	3	
*70		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	
*71		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	
*72		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	
*73		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$400.00	:30	1	1	SU	10P-1037P	\$400.00	1	

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Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*74		Sales Remark: V3 ADD TO SKED V3 Added	10/31-10/31	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*75		Sales Remark: V3 ADD TO SKED V3 Added	11/05-11/05	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*76		Sales Remark: V3 ADD TO SKED V3 Added	11/05-11/05	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*77		Sales Remark: V3 ADD TO SKED V3 Added	11/05-11/05	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
*78		Sales Remark: V3 ADD TO SKED V3 Added	10/30-10/30	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*79		Sales Remark: V3 ADD TO SKED V3 Added	10/30-10/30	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
*80		Sales Remark: V3 ADD TO SKED V3 Added	10/31-10/31	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*81		Sales Remark: V3 ADD TO SKED V3 Added	11/01-11/01	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	

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Station KRQE-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm () PHILADELPHIA										
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Product Order	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY										
Estimate# C30N06	Agency C/P1/P2/E WLSN/ORDR/C30N06											
Buyer Patricia Dome	Flight Dates 10/30/2012 - 11/06/2012	Salesperson Phone# 215-568-6540										
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845										
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*82		Sales Remark: V3 ADD TO SKED V3 Added	11/01-11/01	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*83		Sales Remark: V3 ADD TO SKED V3 Added	11/01-11/01	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*84		Sales Remark: V3 ADD TO SKED V3 Added	11/02-11/02	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*85		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*86		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*87		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*88		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	
*89		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*90		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$150.00	:30	3	1	SA	130P-5P	\$450.00	3	

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Fax#
Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*91		Sales Remark: V3 ADD TO SKED V3 Added	11/03-11/03	\$250.00	:30	3	1	SA	6P-9P	\$750.00	3	
*92		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	
*93		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$900.00	:30	2	1	SU	11A-2P	\$1,800.00	2	
*94		Sales Remark: V3 ADD TO SKED V3 Added	11/04-11/04	\$1,100.00	:30	2	1	SU	2P-530P	\$2,200.00	2	

SEC FB
DENVER GAME - \$1,500 - P5

---REPORT TOTALS---
Report Totals: 69 / \$25,935.00

---SALES MONTHLY TOTALS---
Nov 12: 125 / \$38,730.00
Sales Totals: 125 / \$38,730.00
Station Totals: 125 / \$38,730.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$121,031
CABL 0% KASA 7% KBIM 0% KOAT 35%
KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---
EST SHARES

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Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6837935 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/01/2012 8:21 AM
Last Received: 07/31/2012 7:30 PM

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Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
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Agency C/P1/P2/E WLSN/ORDR/C30N06
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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		THE DOCTORS	11/06-11/06	\$75.00	:30	1	1	TU	9A-10A	\$75.00	1	
2		LETS MAKE A DEAL	10/30-10/30	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
3		LETS MAKE A DEAL	10/31-10/31	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	
4		LETS MAKE A DEAL	11/05-11/05	\$100.00	:30	1	1	M	10A-11A	\$100.00	1	
5		LETS MAKE A DEAL	11/06-11/06	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
6		THE PRICE IS RIGHT	10/31-10/31	\$150.00	:30	1	1	W	11A-12P	\$150.00	1	
7		THE PRICE IS RIGHT	11/02-11/02	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	
8		THE PRICE IS RIGHT	11/05-11/05	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	
9		THE PRICE IS RIGHT	11/06-11/06	\$150.00	:30	1	1	TU	11A-12P	\$150.00	1	
10		NEWS @ NOON	10/30-10/30	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	
11		NEWS @ NOON	10/31-10/31	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	
12		NEWS @ NOON	11/02-11/02	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
13		NEWS @ NOON	11/05-11/05	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	
14		CBS SOAPS	10/31-10/31	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	

Rep Order# 6837935 Ver# 1 Status New
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Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		CBS SOAPS	11/01-11/01	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	
16		CBS SOAPS	11/02-11/02	\$100.00	:30	1	1	F	1230P-2P	\$100.00	1	
17		CBS SOAPS	11/05-11/05	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	
18		WKND VARIOUS	11/03-11/03	\$50.00	:30	3	1	SA	11A-6P	\$150.00	3	
19		WKND VARIOUS	11/04-11/04	\$50.00	:30	3	1	SU	11A-6P	\$150.00	3	
20		DR PHIL	10/30-10/30	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
21		DR PHIL	10/31-10/31	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
22		DR PHIL	11/01-11/01	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
23		DR PHIL	11/05-11/05	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
24		NEWS 5A	10/30-10/30	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
25		NEWS 5A	10/31-10/31	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	
26		NEWS 5A	11/01-11/01	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
27		NEWS 5A	11/05-11/05	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
28		NEWS 5A	11/06-11/06	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
29		NEWS 6A	10/30-10/30	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
30		NEWS 6A	10/31-10/31	\$100.00	:30	1	1	W	6A-7A	\$100.00	1	

Rep Order# 6837935 Ver# 1 Status New
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Traffic Order#

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Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order C30N06
Estimate# Patricia Dome
Buyer
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		NEWS 6A	11/01-11/01	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
32		NEWS 6A	11/05-11/05	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
33		NEWS 6A	11/06-11/06	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
34		EARLY SHOW	11/06-11/06	\$70.00	:30	1	1	TU	7A-9A	\$70.00	1	
35		SAT 7A NEWS	11/03-11/03	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
36		SUN 7A NEWS	11/04-11/04	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	
37		LATE NEWS	11/05-11/05	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
38		LATE NEWS	11/03-11/03	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
39		JEOPARDY	10/31-10/31	\$350.00	:30	1	1	W	6P-630P	\$350.00	1	
40		JEOPARDY	11/02-11/02	\$350.00	:30	1	1	F	6P-630P	\$350.00	1	
41		JEOPARDY	11/05-11/05	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	
42		WHEEL	10/30-10/30	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	
43		WHEEL	11/01-11/01	\$425.00	:30	1	1	TH	630P-7P	\$425.00	1	
44		JEOPARDY	11/03-11/03	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
45		WHEEL	11/03-11/03	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
46		NCIS LA	10/30-10/30	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	
47		VEGAS	10/30-10/30	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	

Station KRQE-TV ALBUQUERQUE, NM.
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Product Order
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Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
48		CRIMINAL MINDS	10/31-10/31	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	
49		CSI	10/31-10/31	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	
50		BLUE BLOODS	11/02-11/02	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	
51		60 MIN	11/04-11/04	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	
52		GOOD WIFE	11/04-11/04	\$900.00	:30	1	1	SU	8P-9P	\$900.00	1	

---REPORT TOTALS---
Report Totals: 56 / \$12,795.00

---SALES MONTHLY TOTALS---
Nov 12: 56 / \$12,795.00
Sales Totals: 56 / \$12,795.00
Station Totals: 56 / \$12,795.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$39,984	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK ---

EC'd Yes Last Received: 07/31/2012 7:30 PM Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

CASH IN ADVANCE

Spot Manager: All, 10/30/12-11/06/12

Station	Order	Date	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837935												
Advertiser: POL/Wilson For NM Senate												
KRQE	195622	11/04/12	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C30N06	7:30:05 PM		\$800.00
KRQE	195622	11/03/12	NCAA Football	(1:30:00 PM-4	:30	P5	[ALL]	Order	C30N06			\$150.00
KROE	195622	11/01/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C30N06	6:38:45 AM		\$100.00
KROE	195622	10/31/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	C30N06	8:18:46 PM		\$900.00
KROE	195622	11/02/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:33:47 PM		\$100.00
KROE	195622	11/03/12	Sign-On/Sign-Off	(11:00:00 AM-	:30	P5	[ALL]	Order	C30N06	5:42:35 PM		\$50.00
KRQE	195622	10/31/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C30N06	5:06:13 AM		\$50.00
KRQE	195622	11/01/12	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:29:49 PM		\$1,250.00
KRQE	195622	10/30/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:15:31 PM		\$100.00
KRQE	195622	11/04/12	Sign-On/Sign-Off	(11:00:00 AM-	:30	P5	[ALL]	Order	C30N06	5:49:17 PM		\$50.00
KROE	195622	11/01/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C30N06			\$250.00
KROE	195622	11/05/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:16:26 PM		\$100.00
KROE	195622	11/04/12	KROE News Sun	7a-8a	:30	P5	[ALL]	Order	C30N06			\$50.00
KROE	195622	10/30/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:42:40 AM		\$75.00
KROE	195622	11/03/12	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C30N06	11:14:50 PM		\$75.00
KROE	195622	11/02/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	11:19:52 AM		\$150.00
KROE	195622	11/04/12	Sign-On/Sign-Off	(11:00:00 AM-	:30	P5	[ALL]	Order	C30N06			\$50.00
KROE	195622	11/03/12	NCAA Football	(1:30:00 PM-4	:30	P5	[ALL]	Order	C30N06			\$150.00
KRQE	195622	11/06/12	M-F KRQE News	KROE News	:30	P5	[ALL]	Order	C30N06	6:45:00 AM		\$100.00
KRQE	195622	10/31/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:12:28 PM		\$125.00
KROE	195622	11/01/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	C30N06	4:16:35 PM		\$125.00
KROE	195622	11/05/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C30N06	5:18:34 AM		\$50.00
KROE	195622	11/01/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:24:39 XM		\$50.00
KROE	195622	10/30/12	Let's Make a Dea	M-F 10a-11a	:30	P5	[ALL]	Order	C30N06	10:29:11 AM		\$100.00
KROE	195622	11/01/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:40:33 PM		\$425.00
KRQE	195622	10/31/12	The Talk	2p-3p	:30	P5	[ALL]	Order	C30N06	2:59:16 PM		\$100.00
KROE	195622	11/05/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C30N06	6:58:16 AM		\$100.00
KROE	195622	11/03/12	KROE News Satu	7a-8a	:30	P5	[ALL]	Order	C30N06	7:47:32 AM		\$25.00
KROE	195622	11/04/12	NFL Today	(10:00:00 AM-	:30	P5	[ALL]	Order	C30N06			\$350.00
KROE	195622	11/01/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	12:58:41 PM		\$100.00
KRQE	195622	11/02/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	1:29:01 PM		\$100.00
KRQE	195622	11/04/12	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C30N06	10:57:52 PM		\$60.00
KROE	195622	10/31/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C30N06			\$250.00
KROE	195622	10/31/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	11:29:41 AM		\$150.00
KROE	195622	11/05/12	The Talk	2p-3p	:30	P5	[ALL]	Order	C30N06	2:59:16 PM		\$100.00
KRQE	195622	10/30/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	12:59:11 PM		\$100.00
KROE	195622	10/30/12	The Talk	2p-3p	:30	P5	[ALL]	Order	C30N06	2:29:11 PM		\$100.00
KROE	195622	10/30/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	11:25:45 PM		\$125.00
KRQE	195622	10/30/12	M-F KROE News	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:28:11 PM		\$125.00
KRQE	195622	11/02/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	10:59:00 AM		\$150.00
KROE	195622	10/30/12	M-F KROE News	KROE News	:30	P5	[ALL]	Order	C30N06	5:52:29 AM		\$50.00
KROE	195622	10/30/12	KROE News 13	@530p-6p	:30	P5	[ALL]	Order	C30N06	5:43:33 PM		\$250.00
KROE	195622	10/31/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	12:58:41 PM		\$100.00
KROE	195622	11/02/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C30N06	7:59:24 PM		\$700.00
KROE	195622	11/06/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:08:20 AM		\$75.00
KROE	195622	11/01/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	10:46:30 PM		\$125.00
KROE	195622	11/05/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	11:25:45 PM		\$125.00
KRQE	195622	11/01/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:18:00 PM		\$550.00
KROE	195622	10/31/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	1:29:01 PM		\$100.00
KROE	195622	10/31/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:26:00 AM		\$75.00
KROE	195622	11/04/12	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C30N06	9:00:00 PM		\$1,100.00
KRQE	195622	10/31/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:47:03 PM		\$425.00
KROE	195622	11/05/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:15:40 PM		\$550.00
KROE	195622	11/03/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C30N06	6:03:15 PM		\$125.00
KROE	195622	11/01/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06			\$50.00
KROE	195622	10/30/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	C30N06	8:31:34 PM		\$1,000.00
KROE	195622	11/01/12	Thur Hour 2	8p-9p	:30	P5	[ALL]	Order	C30N06	8:29:34 PM		\$1,000.00
KROE	195622	10/31/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:57:00 PM		\$750.00
KROE	195622	11/01/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:43:05 PM		\$100.00
KROE	195622	10/31/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:06:01 PM		\$350.00
KRQE	195622	10/30/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:19:01 PM		\$1,000.00

[Sorted by: Advertiser]

Spot Manager: All, 10/30/12-11/06/12

Station	Order	Date	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837935												
Advertiser: POL/Wilson For NM Senate												
KRQE	195622	11/02/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:15:55 PM		\$550.00
KRQE	195622	10/31/12	KRQE News 13 @	530p-6p	:30	P5	[ALL]	Order	C30N06	5:43:18 PM		\$250.00
KRQE	195622	11/06/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	C30N06	8:29:02 AM		\$70.00
KRQE	195622	10/30/12	The Talk	2p-3p	:30	P5	[ALL]	Order	C30N06	2:59:16 PM		\$100.00
KRQE	195622	10/30/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C30N06			\$1,000.00
KRQE	195622	10/30/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C30N06	6:25:20 AM		\$100.00
KRQE	195622	11/05/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	10:59:00 AM		\$150.00
KRQE	195622	10/31/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:52:13 PM		\$100.00
KRQE	195622	11/02/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:28:29 PM		\$350.00
KRQE	195622	11/05/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:28:44 PM		\$350.00
KRQE	195622	11/06/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	11:28:56 AM		\$150.00
KRQE	195622	10/30/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:27:13 PM		\$550.00
KRQE	195622	11/03/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C30N06	6:40:39 PM		\$125.00
KRQE	195622	11/02/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:05:02 PM		\$125.00
KRQE	195622	11/06/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C30N06	5:05:58 AM		\$50.00
KRQE	195622	11/02/12	The Talk	2p-3p	:30	P5	[ALL]	Order	C30N06	2:59:16 PM		\$100.00
KRQE	195622	11/03/12	Sign-On/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C30N06	11:59:11 AM		\$50.00
KRQE	195622	11/01/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:26:00 AM		\$75.00
KRQE	195622	11/04/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C30N06	2:43:26 PM		\$1,100.00
KRQE	195622	11/04/12	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C30N06	8:00:20 PM		\$900.00
KRQE	195622	10/30/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	C30N06	4:46:40 PM		\$125.00
KRQE	195622	11/05/12	KRQE News 13 @	530p-6p	:30	P5	[ALL]	Order	C30N06	5:49:34 PM		\$250.00
KRQE	195622	10/31/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C30N06	6:05:10 AM		\$100.00
KRQE	195622	11/05/12	Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:58:20 PM		\$1,000.00
KRQE	195622	11/02/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	12:58:41 PM		\$100.00
KRQE	195622	11/02/12	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	C30N06	8:59:54 PM		\$800.00
KRQE	195622	11/02/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:28:11 PM		\$125.00
KRQE	195622	11/04/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C30N06	4:13:56 PM		\$1,100.00
KRQE	195622	11/03/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C30N06	12:59:11 PM		\$50.00
KRQE	195622	10/31/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:16:15 PM		\$550.00
KRQE	195622	11/04/12	Sign-Qn/Sign-Off	(11:00:00 AM	:30	P5	[ALL]	Order	C30N06			\$50.00
KRQE	195622	11/01/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:00:12 XM		\$50.00
KRQE	195622	11/05/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C30N06	5:09:55 PM		\$250.00
KRQE	195622	10/31/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	C30N06	9:21:29 PM		\$900.00
KRQE	195622	10/30/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C30N06			\$250.00
KRQE	195622	10/31/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	11:26:00 PM		\$125.00
KRQE	195622	11/04/12	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	C30N06			\$700.00
KRQE	195622	11/03/12	NCAA Football	(1:30:00 PM-1	:30	P5	[ALL]	Order	C30N06			\$150.00
KRQE	195622	11/01/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C30N06	5:38:48 AM		\$50.00
KRQE	195622	11/05/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06			\$425.00
KRQE	195622	11/05/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:11:28 PM		\$125.00
KRQE	195622	11/04/12	LN Su	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:18:05 PM		\$400.00
KRQE	195622	11/06/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C30N06	10:29:11 AM		\$100.00
KRQE	195622	10/31/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	10:59:00 AM		\$150.00
KRQE	195622	11/05/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:12:48 XM		\$50.00
KRQE	195622	10/30/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:47:18 PM		\$425.00
KRQE	195622	11/03/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:07:51 PM		\$325.00
KRQE	195622	10/30/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	1:59:01 PM		\$100.00
KRQE	195622	11/02/12	KRQE News 13 @	530p-6p	:30	P5	[ALL]	Order	C30N06	5:35:20 PM		\$250.00
KRQE	195622	11/05/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C30N06	1:59:01 PM		\$100.00
KRQE	195622	11/01/12	KRQE News 13 @	530p-6p	:30	P5	[ALL]	Order	C30N06	5:50:34 PM		\$250.00
KRQE	195622	10/31/12	Let's Make a Dea	M-F 10a-11a	:30	P5	[ALL]	Order	C30N06	9:58:45 AM		\$100.00
KRQE	195622	11/05/12	Let's Make a Dea	M-F 10a-11a	:30	P5	[ALL]	Order	C30N06	9:59:30 AM		\$100.00
												31,830.00
												31,830.00
												31,830.00

[Sorted by: Advertiser]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group,
 being/on behalf of: Heather Wilson, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the General
 election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

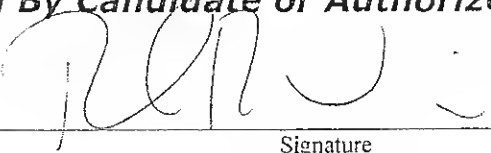
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

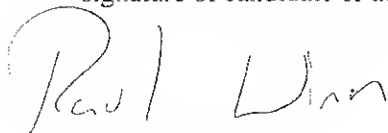
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

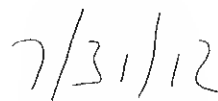
- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date